



Kaleidoscope #2– *KCC Means Business*

Two KCC Business Students Attend *Business Today's* Annual Conference

Last November, Business Today held its 39th Annual Conference at the Grand Hyatt hotel in Manhattan. Focusing on International Growth and Markets, the four-day conference invited elite business students from Harvard to Hong Kong to learn firsthand from CEOs and entrepreneurs at the top of their fields. For any business major, a conference like this is a coveted opportunity, and a great primer for a career in the corporate world. For Brian Suckie and Carianna Andrei-Cadel, though, the conference was an even greater breakthrough.

As the first-ever Kingsborough students to attend the conference, both Brian and Carianna felt somewhat intimidated at first by their ivy league peers and the corporate titans in attendance. Yet after four days of rigorous case studies and riveting panel discussions, they both felt extremely confident in their abilities and proud of what they accomplished. "There was a lot of camaraderie between the students," said Carianna of her case-study team, which was tasked with creating a more competitive business model for Barnes & Nobles' e-reader, the *Nook*. "It was inspiring to meet so many influential business leaders," added Brian, who was an active participant in both the panel discussions and the networking sessions.

One of the people Brian got to shake hands with was Michael Farmer, the Chairman of Farmer & Company who also serves on the KCC Foundation Board of Directors. As a board trustee, Mr. Farmer is keenly interested in...

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