

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Department: _____ **Date:** _____

Title Of Course/Degree/Concentration/Certificate: _____

Change(s) Initiated: (Please check)

- | | |
|--|--|
| ☐ Closing of Degree | ☐ Change in Degree or Certificate |
| ☐ Closing of Certificate | ☐ Change in Degree: Adding Concentration |
| ☐ New Certificate Proposal | ☐ Change in Degree: Deleting Concentration |
| ☐ New Degree Proposal | ☐ Change in Prerequisite, Corequisite, and/or Pre-/Co-requisite |
| ☐ New Course | ☐ Change in Course Designation |
| ☐ New 82 Course (Pilot Course) | ☐ Change in Course Description |
| ☐ Deletion of Course(s) | ☐ Change in Course Title, Number, Credits and/or Hours |
| | ☐ Change in Academic Policy |
| | ☐ Pathways Submission: |
| | ☐ Life and Physical Science |
| | ☐ Math and Quantitative Reasoning |
| | ☐ A. World Cultures and Global Issues |
| | ☐ B. U.S. Experience in its Diversity |
| | ☐ C. Creative Expression |
| | ☐ D. Individual and Society |
| | ☐ E. Scientific World |
| ☐ Change in Program Learning Outcomes | |
| ☐ Other (please describe): _____ | |

PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date Approved: 5 Sep 25 **Signature, Committee Chairperson:** M. D'Alessandro, Ph.D.

If submitted Curriculum Action affects another Department, signature of the affected Department(s) is required:

Date Approved: _____ **Signature, Department Chairperson:** _____

Date Approved: _____ **Signature, Department Chairperson:** _____

Date Approved: _____ **Signature, Department Chairperson:** _____

Date Approved: _____ **Signature, Department Chairperson:** _____

Date Approved: _____ **Signature, Department Chairperson:** _____

I have reviewed the attached material/proposal

Signature, Department Chairperson: M. D'Alessandro, Ph.D.



TO: Fall 2025 Curriculum Committee

FROM: Dr. Mark D'Alessandro, Chair, Department of Tourism and Hospitality
Prof. Daniel Kane, Department of Tourism and Hospitality

DATE: 9/4/2025

RE: Change in Course Description for TAH 9096 - The Virtual Enterprise

The Department of Tourism and Hospitality is proposing a change in Course Description TAH 9096 - The Virtual Enterprise.

FROM:

Introduction to business operations of tourism, hospitality, aviation, international transportation, and the food service industries through the development operation of a simulated business environment. Utilizing technology, students trade products and services, and form decision-making teams that conceive, organize and operate business transactions.

TO:

This course immerses students in the dynamic world of tourism and hospitality, focusing on innovation and business-building. Students will conceptualize, develop, and pitch an innovative business venture within the tourism and hospitality industry. Through a practical teaching environment, students gain the foundational skills needed to launch a successful enterprise within the industry.

Rationale for Change:

The current course description is outdated and poses challenges for transfer. The updated description addresses transfer equivalency challenges. Additionally, the new description gives students a better understanding of the course. There is no change to the course curriculum.