

**KINGSBOROUGH COMMUNITY COLLEGE**  
**The City University of New York**

**CURRICULUM TRANSMITTAL COVER PAGE**

Department: \_\_\_\_\_ Date: \_\_\_\_\_

Title Of Course/Degree/Concentration/Certificate: \_\_\_\_\_

**Change(s) Initiated: (Please check)**

- |   |   |
|---|---|
| <input type="checkbox"/> Closing of Degree            | <input type="checkbox"/> Change in Degree or Certificate                              |
| <input type="checkbox"/> Closing of Certificate       | <input type="checkbox"/> Change in Degree: Adding Concentration                       |
| <input type="checkbox"/> New Certificate Proposal     | <input type="checkbox"/> Change in Degree: Deleting Concentration                     |
| <input type="checkbox"/> New Degree Proposal          | <input type="checkbox"/> Change in Prerequisite, Corequisite, and/or Pre/Co-requisite |
| <input type="checkbox"/> New Course                   | <input type="checkbox"/> Change in Course Designation                                 |
| <input type="checkbox"/> New 82 Course (Pilot Course) | <input type="checkbox"/> Change in Course Description                                 |
| <input type="checkbox"/> Deletion of Course(s)        | <input type="checkbox"/> Change in Course Title, Number, Credits and/or Hours         |
|   | <input type="checkbox"/> Change in Academic Policy                                    |
|   | <input type="checkbox"/> Pathways Submission:   |
|   | <input type="checkbox"/> Life and Physical Science                                    |
|   | <input type="checkbox"/> Math and Quantitative Reasoning                              |
|   | <input type="checkbox"/> A. World Cultures and Global Issues                          |
|   | <input type="checkbox"/> B. U.S. Experience in its Diversity                          |
|   | <input type="checkbox"/> C. Creative Expression                                       |
|   | <input type="checkbox"/> D. Individual and Society                                    |
|   | <input type="checkbox"/> E. Scientific World  |
- Change in Program Learning Outcomes
- Other (please describe): \_\_\_\_\_

**PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES**

**DEPARTMENTAL ACTION**

Action by Department and/or Departmental Committee, if required:

Date Approved: 9/15/22 Signature, Committee Chairperson: \_\_\_\_\_ 

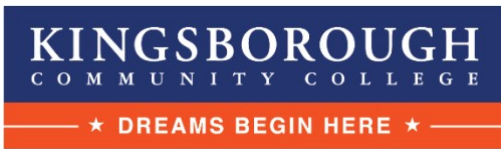
If submitted Curriculum Action affects another Department, signature of the affected Department(s) is required:

Date Approved: \_\_\_\_\_ Signature, Department Chairperson: \_\_\_\_\_

Date Approved: \_\_\_\_\_ Signature, Department Chairperson: \_\_\_\_\_

I have reviewed the attached material/proposal

Signature, Department Chairperson: \_\_\_\_\_ 



TO: Fall 2022 Curriculum Committee

FROM: Prof. Scott Cally, Chair, Department of Communications and Performing Arts

DATE: September 14, 2022

RE: Change in Degree Requirements for the AS Media Arts

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The Department of Communications and Performing Arts is proposing a change in Degree Requirements for the AS Media Arts as follows:

1. **Add** MCB 5200 to degree requirement from program electives
2. **Add** MCF 4000 to degree requirement from program electives
3. **Add** ENG 6500 as a program elective
4. **Add** ART 4900 as a program elective
5. **Delete** MCB 3600 as a program elective
6. **Delete** MCB 4800 as a program elective
7. **Program Electives Change** *from 6 to 12 credits to 6 credits*
8. **Electives** *from 0 to 15 credits to 1 to 10 credits*

### **Rationale for Changes:**

The Department of Communications & Performing Arts has housed the Media program for over 40 years. As an AS degree, with a Career and Technical Education HEGIS code, its goals are to both train students for immediate entry into the media and entertainment industry and its allied fields and to equip them for possible transfer to 4-year programs.

### **Additions**

1. Adding MCB 5200 – Video Editing with Media Composer, as a degree requirement. Nearly half of all the movies and television shows nominated for the Academy and Emmy Awards were edited on Avid Media Composer, demonstrating that the course is an industry requirement, and addressing the direct-to-work students. Additionally, it is the goal of the degree program to ensure that the course articulates to film, media, and television programs at 4-year colleges, which focus on the aesthetic craft of video editing, this course aligns with 4-year programs at Brooklyn College (FILM 2701 – Film Editing), Hunter College (FILMP 38200 – Narrative Editing), and New York City College of Technology (ENT 3190 – Video Editing Skills), addressing the needs of out transfer students.
2. Adding MCF 4000 – Film the Creative Medium, will more accurately reflect the needs of transfer students as many of our degree students transfer to the 4-year film studies programs at Brooklyn College and Hunter College. We have come to see

how valuable the content of this course is to our degree as movies have evolved into a complex form of communication, in just over a hundred years. This course is an enriching part of our curriculum that will, soon, lead to a Film Studies Concentration in our department.

- 3 & 4. The addition of these courses as degree electives, ENG 6500 – Literature and Film and ART 4900 – The Art of Storyboarding, match our degree goals for transfer and direct-to-work students, respectively. ENG 6500 matches courses at 4-year film studies programs and ART 4900 provides the career and technical skills needed to gain entry-level positions in the media and entertainment’s allied field of animation.

### **Deletions:**

5. The deletion of MCB 3600 – Announcing for Radio and TV, from our degree is necessary as the skillset and knowledge in this course are included in three required courses; Radio Studio Operations (MCB 3900), Media Production and Editing (MCB 4900) and Television Studio Production (MCB 4100). We have concluded that the redundancy in the skillset and knowledgebase taught in this course elective has made it increasingly unpopular among degree students leading to enrollment challenges and we, therefore, have concluded that deleting this course will strengthen and focus our degree.
6. The deletion of this course, MCB 4800 – Advanced Television Studio Production, from our degree is necessary because the skillset and knowledge taught in this course will become redundant as we expand its prerequisite course, Television Studio Production (MCB 4100) to better match content and contact hours for articulation at 4-year programs. The skillset and knowledgebase from this degree elective will be infused into the Television Studio Production course (MCB 4100), which is a degree requirement. Please see the separate MCB 4100 submission for a more detailed rationale on the expansion of this existing course. We have therefore determined that deleting this course will strengthen and focus our degree.

### **Program Electives and Degree Electives:**

7. The Change in Program Electives to 6 credits reflects the two additional courses of MCB 5200 (2 credits) and MCF 4000 (3 credits) to the Degree Requirements. This moved the requirements *from* 18 credits *to* 23 credits.
8. As there are no 1-credit Program Electives, the degree has at minimum 1-credit of General Electives and a maximum of 10 credits of General Electives if students decide to “double dip” by applying the Degree Requirements of MCM 3000 (Group D) and MCF 4000 (Group C) toward Pathways AND then selects either MCF 4300 (Group C) **or** MCF 4400 (Group D) **or** ENG 6500 (Group C) to meet their “Additional Course Selected from Groups A-E.”

Add/Delete/Change	A.S. Media Arts	
	HEGIS: 5008.00	
	PROGRAM CODE: 81224	
	<b>CUNY CORE</b>	<b>CREDITS</b>
	<b>REQUIRED CORE:</b> (4 Courses, 12 Credits)	<b>12</b>
	When Required Core courses are specified for a category, they are strongly suggested and/or required for the major	
	ENG 1200 - Composition I	3
	ENG 2400 - Composition II	3
	± Mathematical & Quantitative Reasoning	3
	± Life and Physical Sciences	3
	<b>FLEXIBLE CORE:</b> (6 Courses, 18 Credits)	<b>18</b>
	When Flexible Core courses are specified for a category, they are strongly suggested and/or required for the major One course from each Group A to E. and one (1) additional course from any group. No more than two courses can be selected from the same discipline	
	A. World Cultures & Global Issues	
	B. U.S. Experience In Its Diversity	
	C. Creative Expression	
<b>ADD</b>	<b>MCF 4000 - Film: The Creative Medium</b>	
	D. Individual & Society	
	MCM 3000 - Mass Media	
	± E. Scientific World	
	± Plus another course selected from any Group A – E	
	<b>DEGREE REQUIREMENTS</b> (6 <del>8</del> Courses, 18 <del>23</del> credits)	<b>18 <del>23</del></b>
	MCB 3900 - Radio Studio Operations	3
	MCB 4100 - Television Studio Production	3
	MCB 4600 - Media Technology	3
	MCB 4900 - Media Production and Editing	3
	MCB 5000 - Writing for the Electronic Media	3
<b>ADD</b>	<b>MCB 5200 - Video Editing with Media Composer</b>	<b>2</b>
	MCM 3000 - Mass Media	3
<b>ADD</b>	<b>MCF 4000 - Film: The Creative Medium</b>	<b>3</b>
	<b>AND</b>	
<b>CHANGE</b>	Select from the following program electives ( <del>6</del> to 12 credits):	<b>6 <del>to</del> 12</b>
<b>DELETE</b>	MCB 3600 - Announcing - Radio and Television-	3
	MCB 4000 - Introduction to Pro Tools	3
<b>DELETE</b>	MCB 4800 - Advanced Television Studio Production-	3
	MCB 5100 - Advanced Media Production and Editing	3
<b>DELETE</b>	MCB 5200 - Video Editing with Media Composer	2
	MCB 81XX - Independent Study	1-3
	MCB 82XX – Topical/Pilot Course	1-3
	MCB 92XX - Internship	3
<b>DELETE</b>	MCB 4000 - Film: The Creative Medium-	3



**PROPOSED**

Add/Delete/Change	A.S. Media Arts	
	HEGIS: 5008.00	
	PROGRAM CODE: 81224	
	<b>CUNY CORE</b>	<b>CREDITS</b>
	<b>REQUIRED CORE:</b> (4 Courses, 12 Credits)	<b>12</b>
	When Required Core courses are specified for a category, they are strongly suggested and/or required for the major	
	ENG 1200 - Composition I	3
	ENG 2400 - Composition II	3
	± Mathematical & Quantitative Reasoning	3
	± Life and Physical Sciences	3
	<b>FLEXIBLE CORE:</b> (6 Courses, 18 Credits)	<b>18</b>
	When Flexible Core courses are specified for a category, they are strongly suggested and/or required for the major One course from each Group A to E. and one (1) additional course from any group. No more than two courses can be selected from the same discipline	
	A. World Cultures & Global Issues	
	B. U.S. Experience In Its Diversity	
	C. Creative Expression	
	<b>MCF 4000 - Film: The Creative Medium</b>	
	D. Individual & Society	
	MCM 3000 - Mass Media	
	± E. Scientific World	
	± Plus another course selected from any Group A – E	
	<b>DEGREE REQUIREMENTS</b> (8 Courses, <b>23</b> credits)	<b>23</b>
	MCB 3900 - Radio Studio Operations	3
	MCB 4100 - Television Studio Production	3
	MCB 4600 - Media Technology	3
	MCB 4900 - Media Production and Editing	3
	MCB 5000 - Writing for the Electronic Media	3
	<b>MCB 5200 - Video Editing with Media Composer</b>	<b>2</b>
	MCM 3000 - Mass Media	3
	<b>MCF 4000 - Film: The Creative Medium</b>	<b>3</b>
	<b>AND</b>	
	Select from the following program electives ( <b>6</b> credits):	<b>6</b>
	MCB 4000 - Introduction to Pro Tools	3
	MCB 5100 - Advanced Media Production and Editing	3
	MCB 81XX - Independent Study	1-3
	MCB 82XX – Topical/Pilot Course	1-3
	MCB 92XX - Internship	3
	MCF 4300 - Film Genre	3
	MCF 4400 - Film and Society	3
	THA 4700 - Stage Management	3
	THA 5500 - Introduction to Theatre Design & Technology	3



# Degree Map: A.S. Media Arts

## Degree Information

Catalog Year: 20XX - 20XX  
 Plan: Media Arts AS  
 Sub Plan: None  
 Required Credits: 60

## General Requirements

Req GPA: 2.0  
 Req Residential Credits: 30  
 Req Liberal Arts Credits: 30  
 Req Civic Engagement: 1  
 Req Writing Intensive: 1

# 1

Session A

COURSE	CRS
ENG 1200	3
MATH & QUANTITATIVE REASONING	3
MCM 3000	3
MCB 4600	3
MCB 5000	3

Session B

COURSE	CRS
Program Elective <sup>1</sup> - Select from the list below	3

SEMESTER CRS: 18

# 2

Session A

COURSE	CRS
ENG 2400	3
MCB 3900	3
MCB 4100	3
MCB 4900	3

Session B

COURSE	CRS
Choose 1: Flexible Core World Cultures & Global Issues	3

SEMESTER CRS: 15

# 3

Session A

COURSE	CRS
MCB 5200	2
MCF 4000	3
Choose 1: Flexible Core U.S. Experiences in Its Diversity	3
LIFE & PHYSICAL SCIENCES	3

Session B

COURSE	CRS
Elective (Recommended to select from below list) <sup>1</sup>	3

SEMESTER CRS: 14

# 4

Session A

COURSE	CRS
Program Elective - Select from the list below	3
Choose 1: Flexible Core GROUP A - E (Recommended MCF 4300 or MCF 4400 or ENG 6500)	3
Choose 1: Flexible Core Scientific World	3
Elective (Recommended to select from below list) <sup>1</sup>	3
Elective (Recommended to select from below list) <sup>1</sup>	1

Session B

COURSE	CRS
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SEMESTER CRS: 13

NOTE: The term-by-term course sequence takes into account necessary Prerequisites, Corequisites, and Pre-/Co-requisites

NOTE: Select ONE (1) WRITING INTENSIVE course & ONE (1) CIVIC ENGAGEMENT course. Some courses meet BOTH requirements, see CUNYfirst to determine course status

## Important Notes:

<sup>1</sup>Program Electives - **ART 4900, ENG 6500**, MCB 4000, MCB 5100, MCB 81XX, MCB 82XX, MCB 92XX, MCF 4300, MCF 4400, THA 4700, THA 5500, THA 5600, THA 6000, THA 6300, and JRL 3100