

College Advancement Updates March, 2021

KCC Community,

General/Events

Over the winter session the Office for College Advancement (OCA) has been working on our upcoming spring Annual Fund Appeal, Alumni engagement events and planning for our Virtual Gala that will take place on Thursday, June 24, 2021. We will have more information in the coming days.

Scholarships

KCC received a grant of \$5,000 from Post NY Alliance to provide scholarships for high-achieving Media Arts students.

In February, KCC Professor Anthony Borgese made a generous donation to establish the *Borgese Family Graduation Award*. Beginning this Spring, the award will recognize KCC Hotel Management majors who achieve academic excellence and plan to enter into the hotel industry or enter a 4-year college.

Foundation Grants

The Venable Foundation \$10,000 award to ARC for the food pantry.

Alumni Relations

The Alumni Relations Office assisted Janine Graziano, Director of KCTL, in soliciting alumni to take part in the KCC Mentoring Program. The response was overwhelming. Dozens of alumni have attended the virtual informational workshops in January, and ultimately will be paired with a student.

OCA and Alumni Relations also launched an appeal to the KCC Class of 2021. Text messages were sent to 2021 graduates asking them to look back fondly on their KCC experience and *pay it forward* to future KCC students by making a **2021 Senior Class Gift**. The Class Gift will help provide vital materials, resources and essential services, fund emergency grants, enrich our award-winning academic programs and more. You can view the gift page at the following link:

<https://www.kbcc.cuny.edu/colladvancement/2020SeniorClassGift.html>

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