

Enrollment Management Update – August 2025

8/1/2025

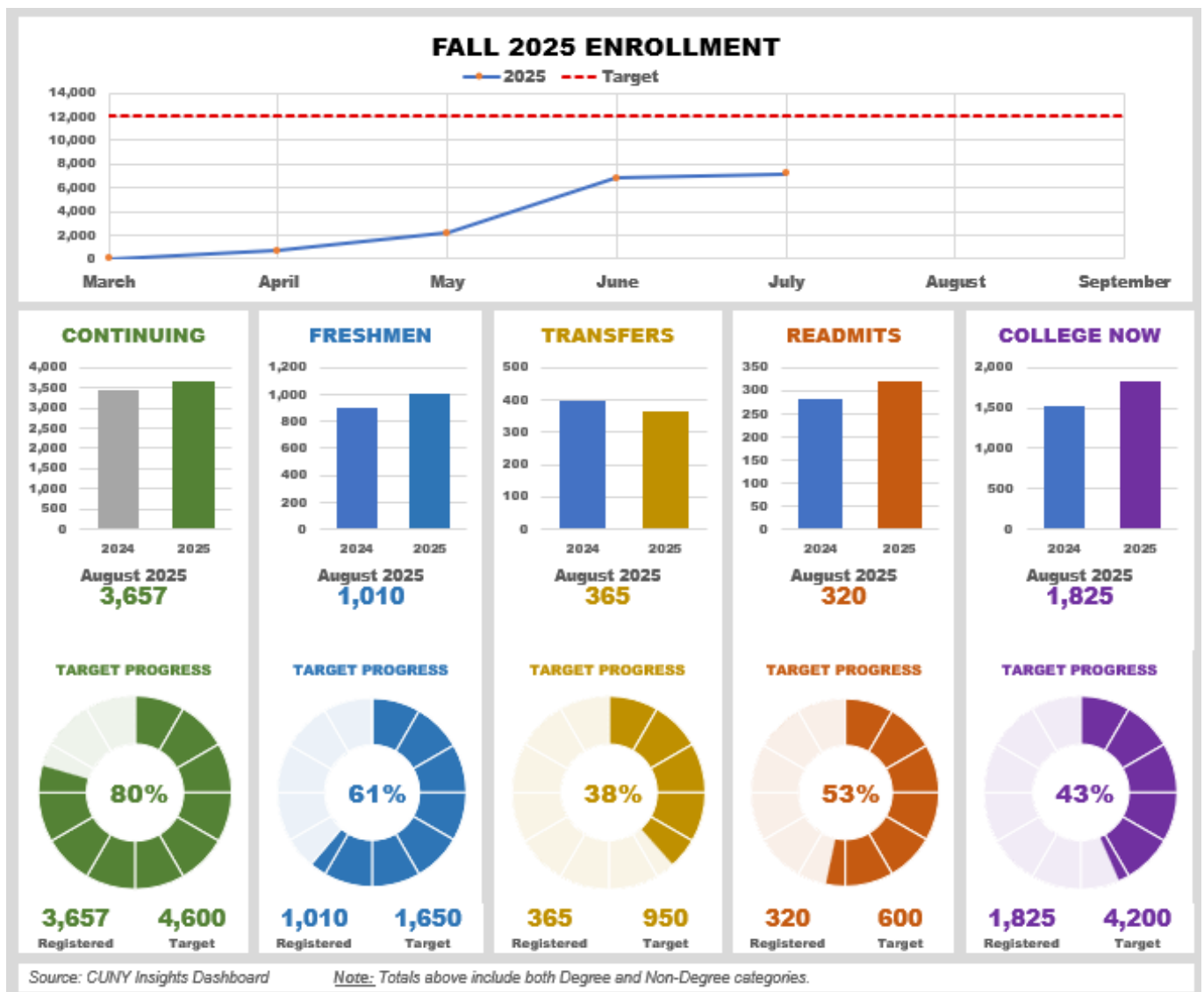
Dear Campus Community,

Please find attached the Enrollment Management Update for **August 2025**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Fall 2025 as of August 1, 2025.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates the number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

8/1/2025	F25 Apps	F24 Apps	% change	F25 Admits	F24 Admits	% change	F25 Commits	F24 Commits	% change
FTF	14,701	14,515	1.3%	12,503	12,557	-0.4%	2,530	2,480	2.0%
Transfer	3,863	3,487	-3.6%	1,368	1,912	-13.1%	817	974	-16.1%
Total	18,064	18,002	0.3%	13,514	14,469	-2.1%	3,347	3,454	-3.1%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

8/1/2025	Reg Ready, Not Enrolled	Missing MMR	BUR Stop	Missing ESL Accuplacer
FTF	1,001	319	5	205
Transfer	289	70	36	47
Total	1,290	389	41	252

Class Sections by Modalities & Percentages– Comparison

Compares the number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Fall 2024	1067	46.15%	467	13.52%	1073	40.33%
Fall 2025	1199	49.20%	324	13.29%	914	37.50%

Registrar Important Dates:

Sun. Aug. 10	End of Spring 2025 Session B
Fri. Aug. 29	Spring Session B (August 2025 Degree Conferral Date)
Sun. Aug. 31	LAST DAY to file e-Permit request

Recruitment Events

August Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, August 12, 2025	KCC Info Session	Zoom	11:00am	12:00pm	Admitted Student Info Session
Tuesday, August 12, 2025	KCC Info Session	In-Person	3:00pm	4:00pm	Spanish Info Session
Thursday, August 14, 2025	KCC Info Session	In-Person	12:00pm	1:00pm	KCC info Session
Wednesday, August 20, 2025	KCC Info Session	In-Person	3:00pm	4:00pm	Spanish Info Session
Thursday, August 21, 2025	Campus Tour	In-Person	11:00am	12:00pm	Friends of the Children New York
Thursday, August 28, 2025	Campus Tour	In-Person	11:00am	12:00pm	Friends of the Children New York

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://us02web.zoom.us/j/83956970037?pwd=a9qAbdajWEPHlq2MKAb8d6Vw9RtGbr.1>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3g>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykgwOIYP-PBxZ-MPfvxe#/registration>