

FD 92 Field Experience: Syllabus

Fall 2022

Registration by permission only

Instructor:

Contact:

In Person:

Office Hours: Tues: 3:00pm – 4:00pm Thur: 10:20am – 11:20am
Office MXXX - Ext. XXXX

Virtual:

Email:XXXXXXXX@Kbcc.Cuny.edu
Video Chat: Email to make an appointment

Required Text:

Inside Fashion Design, 5th Edition, by Sharon L. Tate,
Prentice Hall, ISBN: 0-13-045366-8

Required Materials:

Sketchbook
Color Media
Fabric for Garments (available upon request in Fashion Lab)
Sewing Machine (if students do not have their own sewing machines, they can use the ones in the Fashion Lab)
General Sewing Supplies (Scissors, pins, needles, iron etc.)

***Required materials for students that choose to complete the course work in lieu of an intership.

Overview:

This course is an advanced Fashion Design course, and aims to provide students with fashion industry knowledge not obtained in other courses. Students will have the option to obtain a fashion industry internship, or complete the course work. The course work will focus on industry practices commonly found within the fashion industry and apply them to the creation of a brand and collection developed by the student. This course will also look at business practices, marketing, and financial aspects of a typical fashion company.

Course Options:

Students will have 2 options for this course.

- 1) To complete the course work. This will include video lessons, class activities and corresponding assignments. The course work is focused on how Fashion Companies develop, market, price, and create collections. The assignments will build upon one another to give students insight on the process of going from design inspiration all the way to the bulk production of a collection.

- 2) Complete an internship within the fashion industry. Because of the current conditions surrounding Covid, this may be a difficult option. Virtual internships will may accepted and if a student feels alright with an in-person internship and is able to acquire one that is suitable this will be allowed. Any internship obtained by a student must be approved by the instructor and hours and contact information of the student's direct supervisor must be provided to the instructor. If a student decides to obtain an industry internship, it must be approved and all information about the internship must be submitted by Oct. 11th. The internship hours must run through the end of the semester.

Outcomes:

- 1-Function in a professional fashion industry environment.
- 2-Present design ideas in a professional manner.
- 3-Understand job responsibilities of everyone in the design room.
- 4-Familiarity with sources and resources in the design industry.
- 5-Learn how to assist a designer in the creation of a line of garments.
- 6-Work with the sample hands to create sample garments.
- 7-Understand costing, and the technical aspects of the design industry.

Grading:

Grading for course work will be based on the accuracy, punctuality, design intuition and creativity, and quality of the assignments completed. A full breakdown of grading criteria for each project will be included in the related assignment description hand out.

Grading for internships will be based on an evaluation form to be filled out by the intern's supervisor at the conclusion of their internship.

FD92-01 – Field Experience - Grade Breakdown:

How grading will work:

Each assignment will count for a certain amount of points. The number of points an assignment has, reflects its percentage impact toward your final grade. For example, an assignment with more points will have a larger impact on your final grade. In this course, there will be **a total of 590 pts** that have been divided up among the assignments. For each assignment a student will receive a score based on that assignment's total points. A student may keep track of their grade by adding up all of the points they have scored and dividing it by the total number of points for each assignment.

Example:

Assignment 1: Score – 20/20

Assignment 2: Score - 18/20

Assignment 3: Score – 19/20

Current Grade =(Student Score **57**) divided by (Total Points 60) = .95 or 95% or **A**.

Assignments:

Assignment 1: Market Research – 20pts or 3% of final grade
Assignment 2: Customer Profile – 20pts or 3% of final grade
Assignment 3: Brand Description and Logo – 20pts or 3% of final grade
Assignment 4: Mood / Fabric Board – 20pts or 3% of final grade
Assignment 5: 15 Thumbnail Sketches – 20pts or 3% of final grade
Assignment 6: Fabric Sourcing Information List – 20pts or 3% of final grade
Assignment 7: 5 Final Sketches with Flats – 50pts or 9% of final grade
Assignment 8: Look 1– 50pts or 9% of final grade
Assignment 9: Look 2– 50pts or 9% of final grade
Assignment 10: Look 3– 50pts or 9% of final grade
To Be Included in Final Exam Project:
Assignment 11: Cost Sheet for Look 3 – 10pts or 2% of final grade
Assignment 12: Cutter's Must for Look 3 – 10pts or 2% of final grade
Assignment 13: Spec Sheet for Look 3 - 20pts or 3% of final grade
Assignment 14: Cutter's Must for Look 1– 10pts or 2% of final grade
Assignment 15: Cost Sheet for Look 1– 10pts or 2% of final grade
Assignment 16: Spec Sheet for Look 1 - 20pts or 3% of final grade
Assignment 17: Cost Sheet for Look 2– 10pts or 2% of final grade
Assignment 18: Cutter's Must for Look 2– 10pts or 2% of final grade
Assignment 19: Spec Sheet for Look 2 - 20pts or 3% of final grade

Final Exam Project: 150 pts or 25% of Final Grade

Fashion Show: December 1st

Final Exam Due: December 15th

Course Structure:

This course is designed like an independent study. Most of the work and information for the course will be done away from the classroom and on the student's own time. However, students must still adhere to the due dates given for each assignment. Class time will be set aside to assess and discuss the progress each student is making on their projects. All of the course information and content can be found on Black Board. Students will be responsible for frequently checking their school emails as well as monitoring Black Board to ensure they are kept up-to-date in course work.

Black Board:

Video lessons will be released that will provide information and explanations to the topics covered. Viewing the video lessons is required for the completion of the course work as it will not be covered in class. Links to the video lessons for each week will be provided in that week's course content folder on Black Board. Because of issues with video loading and data caps on Black Board the videos will be hosted on **YouTube Channel: KCCFD92**. If you subscribe to this channel, you will be alerted of new video lessons when they are posted.

In addition to the Video lessons, all other course related materials can be found on Black Board. This includes the syllabus, week to week schedule, assignment descriptions, forms, information hand outs, etc. Some assignments may require you to submit to Black Board as well.

Class Activities:

Class time will be reserved for sharing your progress with your colleagues and instructor. Students will engage in discussion and critique with one another so they can better assess how their projects are developing. Class will also be a time for one on one mentoring with the instructor. It will be a time for self assessment, guidance, sharing, and review. Always be sure to come to class prepared.

Assignments:

All assignments are due on specified due date written in the assignment's description hand out. As this is a course that mirrors Fashion Industry practices, **no late work will be accepted.** For a full breakdown of assignments and when they will be assigned and due, please refer to the Week by Week Schedule for this course. If you are having an issue with meeting a certain due date, please communicate your problem with the instructor. If you have communicated your issue prior to the due date of an assignment, an extension will be considered.

Please note that all assignments in this course are related to one another. They represent different parts of a larger, over arching, semester long project in which you will create a brand, collection, and all of the components needed to bring the collection to fruition.

Submission:

Assignments will vary in their submission requirements. There will be 3 ways in which an assignment might be submitted. Submission guidelines for each assignment will be listed in that assignment's description hand out.

The 3 ways assignments may be submitted are:

Via Black Board

Via Email - XXXXXXXXXXXXX@Kbcc.Cuny.edu

In Class (the assignment will be brought to class to present physically)

Final Exam Due Date: December 15th The final exam will be a summation of all of the assignments completed during the semester as well as additional financial analysis and presentation of your projects.

Attendance:

Attendance for this course will be based on the timely submission of assignments as well as physical presence for the class activities. **If a student is not able to attend class on the first day, they must communicate their intention of participating in this course to the instructor. Failure to do so will result in a mark of WN. Repeated absences or failure to submit assignments on time will result in a mark of WU.**

Additional Notes:

- **Academic Dishonesty:** You are expected to do your own work. If you cheat or copy someone else's work (or allow yours to be copied) you will be graded with ZERO or course failure. (KCC's plagiarism policy is at www.kingsborough.edu.)
- **Civility** and respect for others is essential in an academic environment. Any acts of harassment and/or discrimination based on race, gender, age, sexual orientation, religion, or ability will not be tolerated.

Resources:

If you have any questions or concerns about this course, please email them to the instructor at:

XXXXXXXXXXXX@Kbcc.Cuny.Edu

You can also email the virtual Fashion Lab for any questions relating to the Fashion Design Program.

KCCFashionLab@gmail.com

For a full list of resources available to Kingsborough students, visit the school's website page for student resources:

<https://www.kbcc.cuny.edu/studres/>