

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Department: Tourism and Hospitality Date: 9/12/17

Title Of Course Or Degree: A.A.S. in Tourism and Hospitality

Change(s) Initiated: (Please check)

- | | |
|---|--|
| <input type="checkbox"/> Closing of Degree | <input checked="" type="checkbox"/> Change in Degree or Certificate Requirements |
| <input type="checkbox"/> Closing of Certificate | <input type="checkbox"/> Change in Degree Requirements (adding concentration) |
| <input type="checkbox"/> New Certificate Proposal | <input type="checkbox"/> Change in Pre/Co-Requisite |
| <input type="checkbox"/> New Degree Proposal | <input type="checkbox"/> Change in Course Designation |
| <input type="checkbox"/> New Course | <input type="checkbox"/> Change in Course Description |
| <input type="checkbox"/> New 82 Course | <input type="checkbox"/> Change in Course Title, Numbers Credit and/or Hour |
| <input type="checkbox"/> Deletion of Course | <input type="checkbox"/> Change in Academic Policy |
| | <input type="checkbox"/> Pathways Submission: |
| | <input type="checkbox"/> Life and Physical Science |
| | <input type="checkbox"/> Math and Quantitative Reasoning |
| | <input type="checkbox"/> A. World Cultures and Global Issues |
| | <input type="checkbox"/> B. U.S. Experience in its Diversity |
| | <input type="checkbox"/> C. Creative Expression |
| | <input type="checkbox"/> D. Individual and Society |
| | <input type="checkbox"/> E. Scientific World |

Other (please describe): _____

PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date Approved: 9/12/17 Signature, Committee Chairperson: _____

I have reviewed the attached material/proposal

Signature, Department Chairperson: _____

TO: Fall 2017 Curriculum Committee
FROM: Department of Tourism and Hospitality, Chair: Anthony Borgese
DATE: September 12, 2017
RE: Change in the A.A.S. in Tourism and Hospitality

The Department of Tourism and Hospitality is proposing that the A.A.S. in Tourism and Hospitality be changed by deleting BA 1400 (Marketing) as an option.

Rationale: In an effort to remove any “hidden” credits in our program, we must remove BA 1400 as an alternative to TAH 2500 as it has a pre-requisite of BA 1100, which is not a listed requirement for our students. Both BA 1400 and TAH 2500 offer similar content in Marketing from slightly different perspectives. Eliminating BA 1400 as an option does not require any other changes since TAH 2500 remains as the required course.

Add/Delete	A.A.S. TOURISM & HOSPITALITY	
	Department: Tourism and Hospitality	
	Total credits: 60	
	<u>COLLEGE REQUIREMENTS</u>	CREDITS
	• Successful completion of the CUNY Skills Assessment tests in Reading, Writing, and Math with passing examination scores, unless otherwise exempt, or developmental courses may be required.	
	<u>CIVIC ENGAGEMENT EXPERIENCES</u>	
	• Two (2) Civic Engagement experiences satisfied by Civic Engagement Certified or Civic Engagement Component courses or approved outside activity.	
	<u>WRITING INTENSIVE REQUIREMENT</u>	
	• One (1) Writing Intensive course in any discipline is required. Participation in a Learning Community that includes ENG 1200 or 2400 also satisfies this requirement.	
	<u>CUNY CORE</u>	
	<u>REQUIRED CORE: (4 Courses, 12 Credits)</u>	12
	ENG 1200 - Composition I	3
	ENG 2400 - Composition II	3
	± Mathematical & Quantitative Reasoning	3
	± Life and Physical Sciences	3
	<u>FLEXIBLE CORE: (3 Courses, 9 Credits)</u>	9
	When Flexible Core Courses are specified for a category, they are strongly suggested and/or required for the major	
	Select one (1) course from three (3) Groups A to E for a total of nine (9) credits.	
	A. World Cultures & Global Issues	
	B. U.S. Experience In Its Diversity	
	C. Creative Expression	
	D. Individual & Society	
	± E. Scientific World	
	Each Course Must be in a Different Discipline	
	<u>DEGREE REQUIREMENTS (9 Courses, 27 Credits)</u>	
	TAH 100 - Introduction to Tourism and Hospitality	3
	TAH 500 - Labor Relations and Customer Service	3
	TAH 1800 - Case Studies in Tourism and Hospitality	3
	TAH 1900 - The Business of Tourism and Hospitality	3
	TAH 3000 - Financial Decision Making	3
	TAH 9000 - The Virtual Enterprise	3
	TAH 9250 - Field Experience in Tourism and Hospitality	3
Delete	BA 1400 - Principles of Marketing or	3
	TAH 2500 - Tourism & Hospitality Marketing	

BA 6000 - Introduction to Computer Concepts	3
CONCENTRATIONS: (4 Courses, 12 Credits)	
Select one (1) of the following concentrations:	
Tourism (4 Courses, 12 Credits):	
TAH 1700 - Tourism Technology	3
Select three (3) courses from the following (9 credits):	9
TAH 200 - Destination Geography	3
TAH 1500 - Cruises and Specialty Travel Markets	3
TAH 6500 - Airport and Aviation Security and Management	3
TAH 6600 - Cruise Line Marketing and Sales	3
Hotel Management (4 Courses, 12 Credits):	
TAH 2200 - Front Office Operations	3
TAH 4100 - Meeting and Convention Management	3
TAH 5200 - Hotel Property Management Systems	3
TAH 5500 - Housekeeping Management	3
Sports Management (4 Courses, 12 Credits):	
TAH 700 - Introduction to Sports Management	3
TAH 4600 - Facilities Planning in Sports	3
RPE 1100 - Introduction to Recreation	3
RPE 4000 - Sports and American Society	3
Food & Beverage Management (4 Courses, 12 Credits)	
CA 990 - Culinary Concepts	3
TAH 7100 - Introduction to Professional Food Service	3
CA 5000 - Food and Beverage Cost Control	3
CA 6000 - Beverage Management	3
ELECTIVES: 0 credits sufficient to meet required total of 60.	0
± Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirement and the 4th credit as elective.	

A.A.S. TOURISM & HOSPITALITY		
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TAH 3000 - Financial Decision Making		3
TAH 9000 - The Virtual Enterprise		3
TAH 9250 - Field Experience in Tourism and Hospitality		3
TAH 2500 - Tourism & Hospitality Marketing		3
BA 6000 - Introduction to Computer Concepts		3

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