

Enrollment Management Update – January 2025

1/3/2025

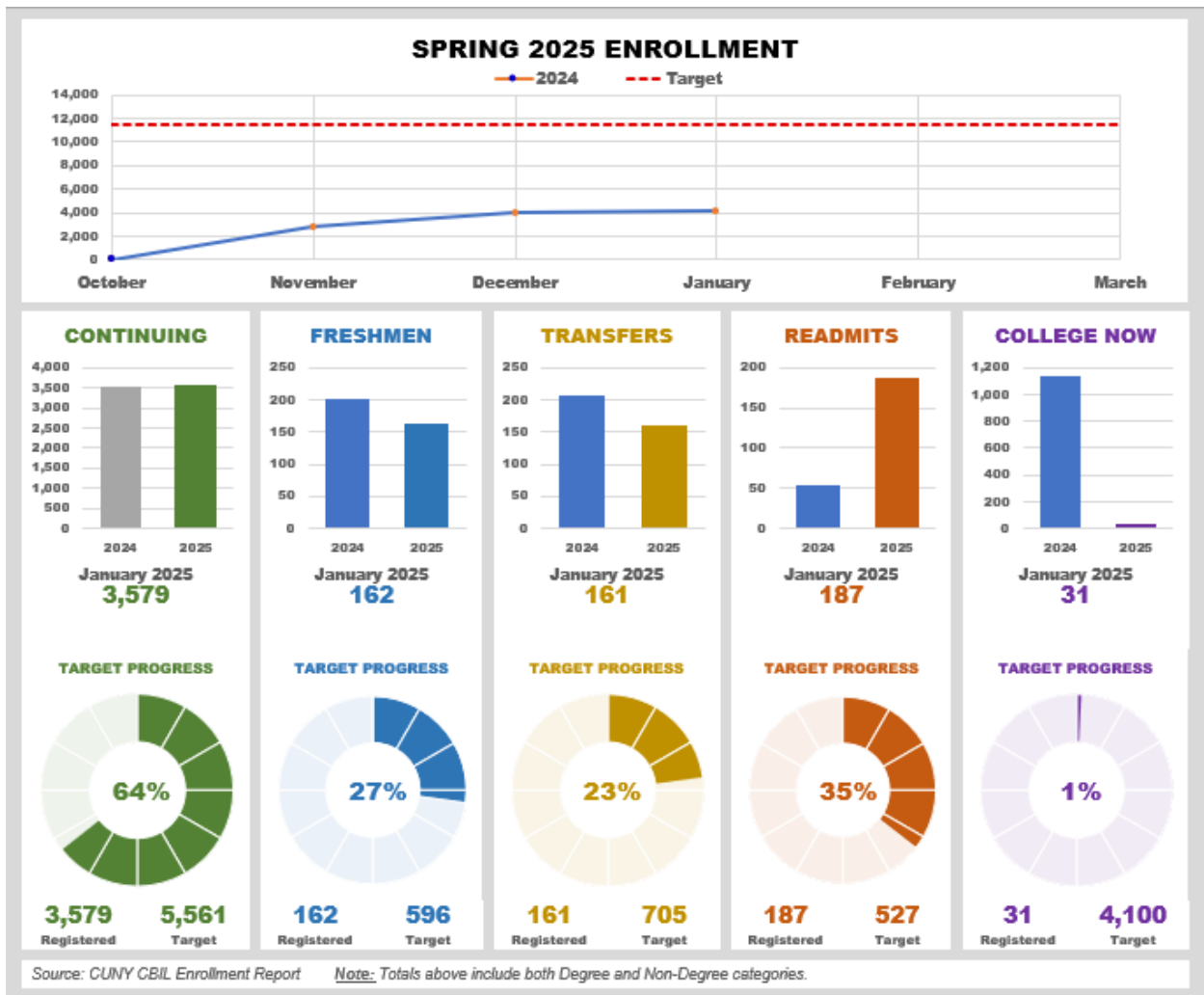
Dear Campus Community,

Please find attached the Enrollment Management Update for **January 2025**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Spring 2025 as of January 3, 2025.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

1/3/2025	SP25 Apps	SP24 Apps	% change	SP25 Admits	SP24 Admits	% change	SP25 Commits	SP24 Commits	% change
FTF	2,201	2,280	-3.5%	1,158	1,262	-8.2%	460	572	-19.6%
Transfer	1,890	2,057	-8.1%	859	832	3.2%	401	492	-18.5%
Total	4,091	4,337	-5.7%	2,017	2,094	-3.7%	861	1,064	-19.1%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

1/5/2025	Reg Ready, Not Enrolled	Missing MMR	BUR Stop	Missing ESL Accuplacer
FTF	150	130	4	108
Transfer	93	50	25	45
Total	243	180	29	153

Class Sections by Modalities & Percentages– Comparison

Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
SPRING 2024	1218	46.15%	379	13.52%	933	40.33%
SPRING 2025	1272	53.56%	270	11.37%	833	35.07%

Admissions Information Center Events

Spring Admitted Student Information Sessions

Overview: This session will provide an overview of next steps so that students are ready to start their semester at KCC!

Register in advance for this meeting: THURSDAY, JANUARY 9th, 2:00 p.m. to 3:00 p.m.

<https://us02web.zoom.us/meeting/register/tZEIcu2urjorHNDM2BuX36byl3OkUmKTq3Er>

Register in advance for this meeting: TUESDAY, JANUARY 21st, 2:00 p.m. to 3:00 p.m.

<https://us02web.zoom.us/meeting/register/tZEIcu2urjorHNDM2BuX36byl3OkUmKTq3Er>

Freshmen Direct Admissions Information Sessions:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: THURSDAY, JANUARY 16th, 3:00 p.m. to 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZAoceypptzotGNePDqc1JChqx53VKPy7PEQb>

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community to complete and submit their FAFSA or NYS TAP applications.

Dates: Saturdays.

For exact dates, click <https://events.cuny.edu/c/kingsborough-community-college/>

Time: 10:00 a.m. – 2:00 p.m.

Register here:

<https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

Financial Aid Night:

Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: TUESDAY, JANUARY 7th, 3:00 p.m. to 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZYod-isqDorHNKdcGOXxF8xyJFIdbD7BmvG>

Transfer Direct Admission Information Session:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: THURSDAY, JANUARY 30th, 3:00 p.m. to 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZYofuGvrzovHtdmVbKlmsKaXiNgFqyewWwj>

Recruitment Events

January Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wendy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Thursday, January 9, 2025	Presentation	Zoom	2:00pm	3:00pm	Admitted Student Info Session
Thursday, January 9, 2025	Campus Tour	In-Person	11:00am	1:00pm	Academy of Medical Technology
Friday, January 10, 2025	KCC Info Session	Zoom	12:00pm	1:00pm	KCC Info Session
Friday, January 17, 2025	KCC Info Session	Zoom	1:00pm	2:00pm	KCC Info Session
Friday, January 17, 2025	KCC Info Session	Zoom	12:00pm	1:00pm	Spanish Info Session
Tuesday, January 21, 2025	Presentation	Zoom	2:00pm	3:00pm	Admitted Student Info Session
Tuesday, January 21, 2025	Campus Tour	In-Person	1:00pm	2:00pm	KCC Campus Tour Individual
Thursday, January 23, 2025	Campus Tour	In-Person	1:00pm	2:00pm	Admitted Student Campus Tour
Friday, January 24, 2025	KCC Info Session	Zoom	12:00pm	1:00pm	KCC Info Session
Friday, January 24, 2025	KCC Info Session	Zoom	12:00pm	1:00pm	Spanish Info Session
Tuesday, January 28, 2025	Campus Tour	In-Person	1:00pm	2:00pm	KCC Campus Tour Individual

Registrar Important Dates:

Sun. Jan. 5	LAST DAY for 100% Tuition Refund
Mon. Jan. 6	Start of Winter 2025 (Fall 2024 Second Session)
Mon. Jan. 6	Classes Begin
Wed. Jan. 8	LAST DAY to change a section or add a class for Winter 2025 (Fall 2024 Second Session)
Thurs. Jan. 9	Verification of Enrollment Rosters Available to faculty
Thurs. Jan. 9	Course Withdrawal Drop period opens - "WD" grades are assigned to students who drop the course and that have attended/participated at least one time
Thurs. Jan. 9	"WD" grades are changed to "WN" grades for students who have NEVER attended/participated in the class
Fri. Jan. 10	Last day to drop for 50% tuition refund
Tues. Jan. 14	Last day to drop for 25% tuition refund
Tues. Jan. 14	Census Date - Second Session
Tues. Jan. 14	Verification of Enrollment Roster Due from faculty
Wed. Jan. 15	WN Grades assigned
Wed. Jan. 15	Grade of W is assigned to students who officially withdraw from a course
Wed. Jan. 15	Mandatory class participation is required to avoid a WN grade after the assignment of W grade
Mon. Jan. 20	College is closed
Wed. Jan. 29	No classes scheduled
Thurs. Jan. 30	Classes follow a Wednesday schedule

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykwoIYP-PBxZ-MPfvxe#/registration>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

