

# Enrollment Management Update – August 2024

## 8/1/2024

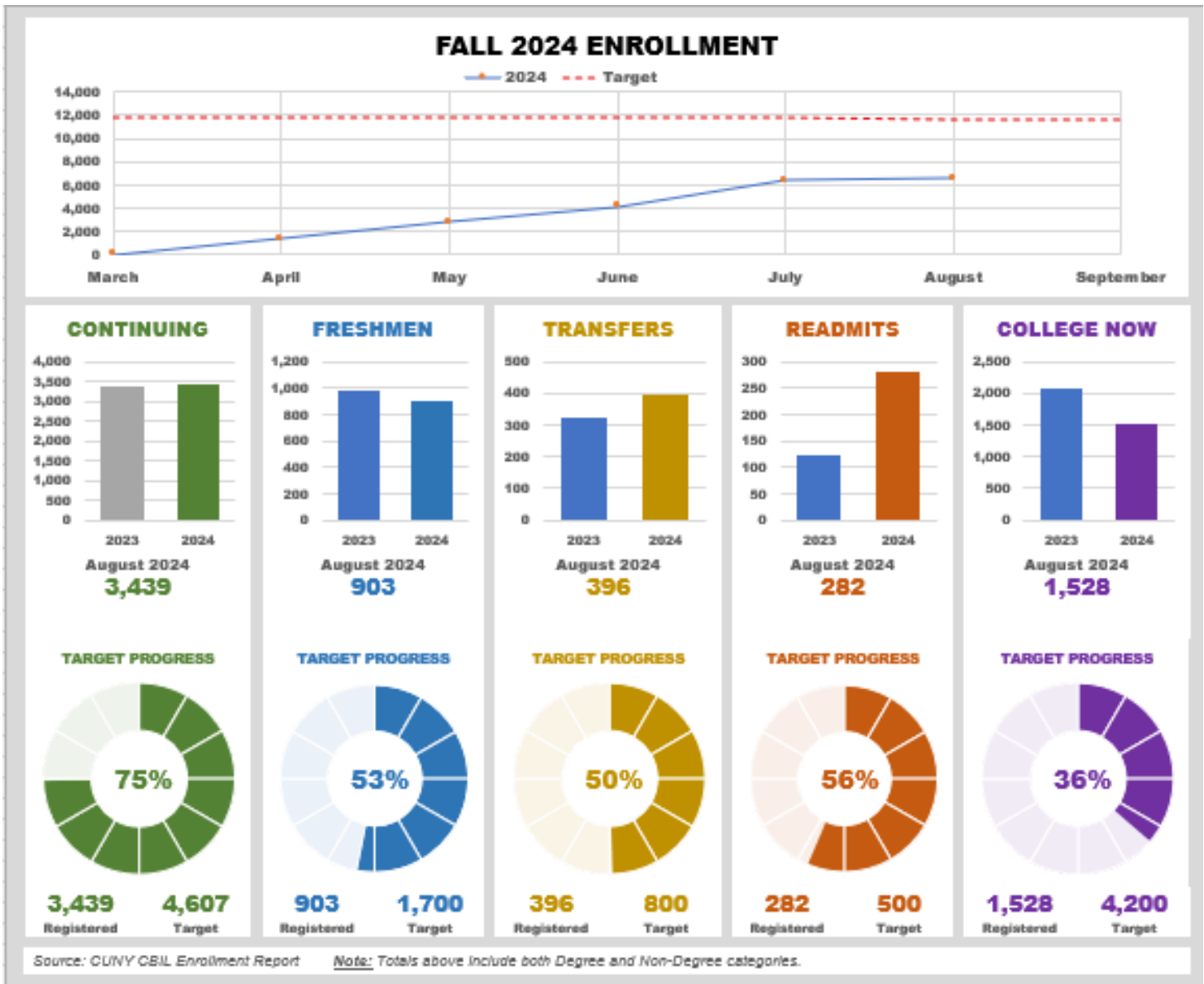
Dear Campus Community,

Please find attached the Enrollment Management Update for **August 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

### Enrollment:

Below are the enrollment numbers for Fall 2024 as of August 1, 2024.

*College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.*



**Admissions Funnel:**

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

8/1/2024	FA24 Apps	FA23 Apps	% change	FA24 Admits	FA23 Admits	% change	FA24 Commits	FA23 Commits	% change
<b>FTF</b>	14,504	13,993	3.7%	12,568	12,231	2.8%	2,477	2,476	0.0%
<b>Transfer</b>	3,460	2,967	17.4%	1,911	1,389	37.6%	960	779	23.2%
<b>Total</b>	17,964	16,940	6.0%	14,479	13,620	6.3%	3,437	3,255	5.6%

**Reg Ready Funnel**

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and text are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

8/2/2024	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
<b>FTF</b>	1,486	237	55	606
<b>Transfer</b>	434	72	12	65
<b>Total</b>	1,920	309	67	671

**Financial Aid Event**

**CUNY FAST (Financial Aid Support Team)**

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community in completing and submitting their FAFSA or NYS TAP applications.

**Register in advance for this meeting: FRIDAYS, April 13<sup>th</sup> - December 21<sup>st</sup>, 10:00 a.m. TO 2:00 p.m.**

<https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

**Recruitment Events**

- **July Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at [Wendy.Zepeda@kbcc.cuny.edu](mailto:Wendy.Zepeda@kbcc.cuny.edu)

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, August 6, 2024	Campus Tour		2:00PM	3:00PM	Individual KCC Campus tour
Wednesday, August 7, 2024	Campus Tour		11:00AM	12:00PM	KCC Campus tour
Thursday, August 8, 2024	KCC Info Session	Zoom	1:00PM	2:00PM	KCC Info Session
Tuesday, August 13, 2024	Campus Tour		2:00PM	3:00PM	Individual KCC campus tour
Wednesday, August 14, 2024	Campus Tour		11:00AM	12:00PM	KCC Campus tour
Wednesday, August 14, 2024	Presentation	In-Person	11:30AM	1:00PM	CAMBA Educational Center
Wednesday, August 14, 2024	Presentation	In-Person	3:30PM	5:00PM	CAMBA Educational Center
Thursday, August 15, 2024	KCC Info Session	Zoom	12:00PM	1:00PM	KCC Info session
Tuesday, August 27, 2024	Presentation	In-Person	2:00PM	3:00 PM	CCAF Admissions Session
Wednesday, August 28, 2024	Recruitment Event	In-Person	4:30PM	7:30 PM	Amazon EWRZ

## **Registration Events**

Students can continue to make advisement appointments through August 20<sup>th</sup>.

VRP (Virtual Registration Process) will begin on August 22<sup>nd</sup> through September 4<sup>th</sup>

Classes begin on September 5<sup>th</sup>!

There are no registration activities once classes begin.

## **Registrar Important Dates:**

Thurs. Aug. 1	LAST DAY to withdraw online to receive grade of "W" (For 6-week session only)
Thurs. Aug. 1	LAST MEETING DAY for Spring Session B (For 6-week session only)
Fri. Aug. 2	LAST DAY to appeal final grades Fall 2023/Winter 2024
Mon. Aug. 5	Grade Rosters available for faculty
Mon. Aug. 5	Final Examinations Day & Evening Classes
Thurs. Aug. 8	Grade Rosters are due from the faculty
Mon. Aug. 19	LAST DAY to file for readmission with an appeal for Fall 2024
Thurs. Aug. 29	<a href="#">LAST DAY to file ePermit request</a>

## **Virtual Front Desks:**

### **Admissions Information Center (AIC)**

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q>

### **Financial Aid**

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

### **International Student Affairs (ISA)**

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q>

### **One Stop Center**

M-F 10-4pm [https://zoom.us/meeting/register/tJ0scO6qrTopH9Z\\_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0](https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0)

### **Registrar's Office**

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzoiGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0>

## Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

