

Enrollment Management Update – May 2024

5/4/2024

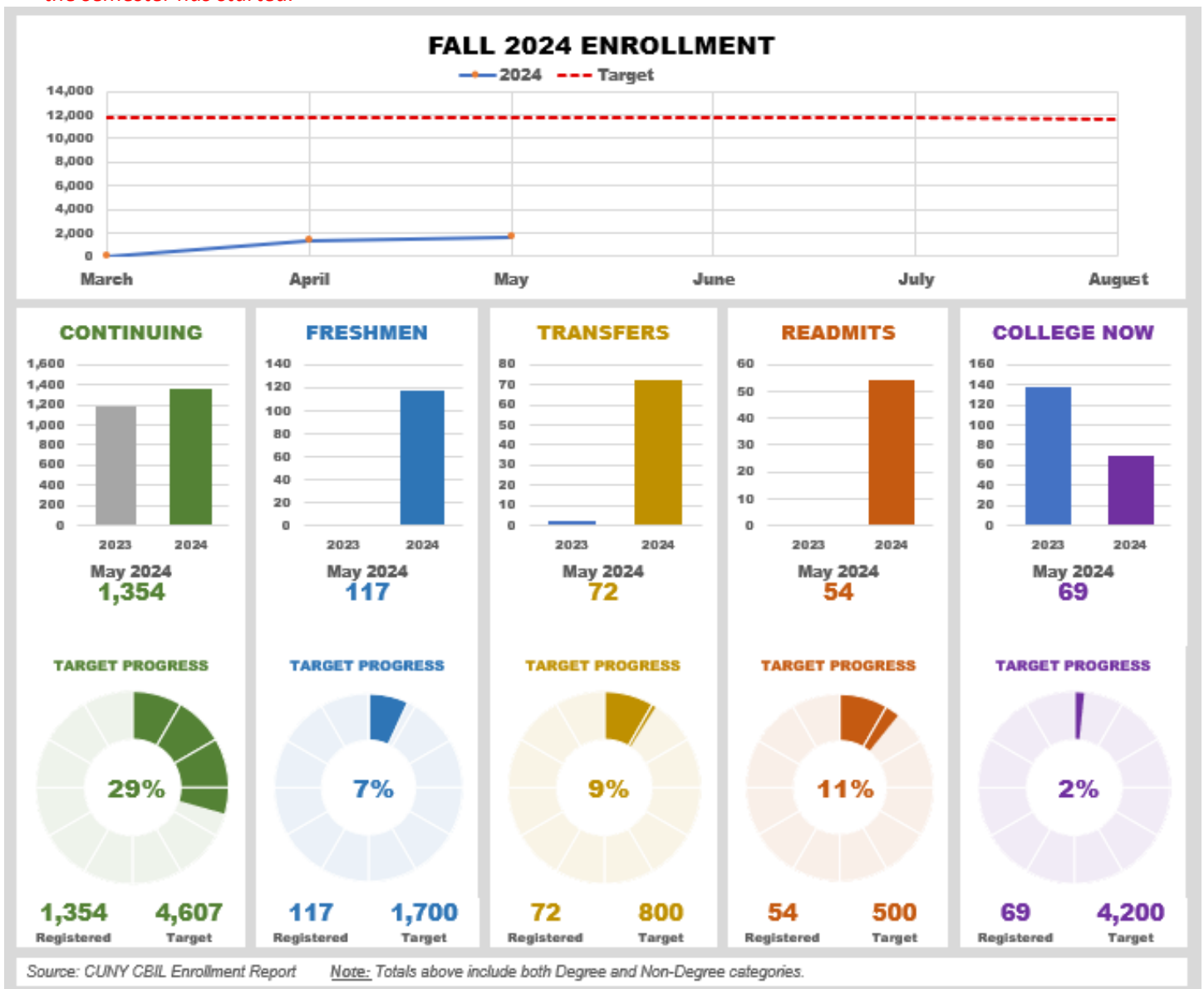
Dear Campus Community,

Please find attached the Enrollment Management Update for **May 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Fall 2024 as of May 4, 2024.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

5/3/2024	FA24 Apps	FA23 Apps	% change	FA24 Admits	FA23 Admits	% change	FA24 Commits	FA23 Commits	% change
FTF	12,992	12,344	5.2%	10,907	10,512	3.8%	1,241	1,529	-18.8%
Transfer	1,862	1,636	13.8%	833	598	39.3%	343	270	27%
Total	14,854	13,980	6.3%	11,740	11,110	5.7%	1584	1799	-12.1%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

5/4/2024	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	916	10	163	503
Transfer	192	7	36	33
Total	1108	17	199	533

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community in completing and submitting their FAFSA or NYS TAP applications.

Register in advance for this meeting: Saturdays, April 13th - December 21st, 10:00 a.m. TO 2:00 p.m.

<https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

Village Events

DIRECT ADMISSION INFORMATION SESSION:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: WEDNESDAY, MAY 1st, 3:00 p.m. TO 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZlsc-ihrt8pGNHGgqYdg8XzGPnOgealWPSI>

Register in advance for this meeting: WEDNESDAY, MAY 15th, 3:00 p.m. TO 5:00 p.m.

https://us02web.zoom.us/meeting/register/tZcrf-mgqiltHdwt_je1dndK_gNLRd033eNC

Register in advance for this meeting: WEDNESDAY, MAY 29th, 3:00 p.m. TO 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZMscuiqz8iGdb4LMAXjenVzWRYI9O6r4B9>

FINANCIAL AID NIGHT:

Overview: Experts from Kingsborough’s Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: TUESDAY, MAY 7th, 3:00 TO 5:00 p.m.

https://us02web.zoom.us/meeting/register/tZYtduiorT4sE9zbecXow5o9ZCYUP_UtGOFW

KCC FLEX INFORMATION SESSION:

Overview: This presentation highlights our KCC FLEX program which offers affordable, flexible ways to attend college and is perfect for Adult Learners. You'll hear more about our FLEX program, we will walk you through the timeline of the admissions process and conclude with on-the-spot help with completing your admissions application.

Register in advance for this meeting: THURSDAY, MAY 23rd, 3:00 TO 5:00 p.m.

https://us02web.zoom.us/meeting/register/tZ0rde-ggDMuG9cg4_GOTLIVuBFM-tC_LLvC

Recruitment Events

- **May Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wendy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Wednesday, May 1, 2024	Campus Tour	In-Person	2:00 PM	3:00 PM	Individual Campus tour
Thursday, May 2, 2024	Presentation	Zoom	9:00 AM	12:00 PM	Education USA
Thursday, May 2, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	H.S. for Youth & Community Development
Thursday, May 2, 2024	Recruitment Event	In-Person	6:30 PM	8:00 PM	Gateway Academy College Career Fair
Thursday, May 2, 2024	Campus Tour	In-Person	10:30 AM	12:00 PM	371K
Thursday, May 2, 2024	Recruitment Event	In-Person	1:00 PM	4:00 PM	MCSM College Fair (Manhattan Center for Science and Math)
Thursday, May 2, 2024	Recruitment Event	In-Person	5:00 PM	8:00 PM	2024 Spring College & Career Expo-6 Schools Francis Lewis High School
Friday, May 3, 2024	KCC Info Session	Zoom	1:00 PM	2:00 PM	KCC Info session
Tuesday, May 7, 2024	Recruitment Event	In-Person	11:30 AM	2:00 PM	FDNY College Fair
Wednesday, May 8, 2024	Recruitment Event	In-Person	9:00 AM	12:00 PM	Lower East Side Preparatory High School
Wednesday, May 8, 2024	Campus Tour	In-Person	3:00 PM	4:00 PM	Individual Campus tour
Wednesday, May 8, 2024	Campus Tour	In-Person	12:00 PM	2:00 PM	Admitted Students
Thursday, May 9, 2024	Campus Tour	In-Person	10:30 AM	11:30 AM	Queens Technical High School
Thursday, May 9, 2024	Campus Tour	In-Person	11:00 AM	12:30 PM	East New York Middle School
Thursday, May 9, 2024	Presentation	In-Person	10:45 AM	12:30 PM	Eagle Academy for Young Men
Thursday, May 9, 2024	Campus Tour	In-Person	10:15 AM	12:30 PM	College Now Conference
Thursday, May 9, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Clara Barton High School
Thursday, May 9, 2024	Recruitment Event	In-Person	6:00 PM	7:00 PM	Sheepshead Bay Library
Friday, May 10, 2024	Recruitment Event	In-Person	9:30 AM	12:30 PM	Team First NY Gear
Friday, May 10, 2024	KCC Info Session	Zoom	12:00 PM	1:00 PM	KCC info session
Monday, May 13, 2024	Recruitment Event	In-Person	6:00 PM	8:00 PM	YABC College & Career Fair
Tuesday, May 14, 2024		In-Person	10:30 AM	12:30 PM	New Lots Library
Tuesday, May 14, 2024	Recruitment Event	In-Person	5:00 PM	8:00 PM	Brooklyn Stem Center College Fair
Wednesday, May 15, 2024	Campus Tour	In-Person	11:00 AM	1:00 PM	Admitted Students

Wednesday, May 15, 2024	Recruitment Event	In-Person	4:00 PM	7:00 PM	526 Gulf Avenue, Staten Island
Thursday, May 16, 2024	Recruitment Event	In-Person	9:30 AM	3:00 PM	College and Career Fair @ Thurgood Marshall Academy
Thursday, May 16, 2024	Campus Tour	In-Person	10:30 AM	12:00 PM	Franklin D Roosevelt High School
Friday, May 17, 2024	KCC Info Session	Zoom	12:00 PM	1:00 PM	Spanish Info session
Saturday, May 18, 2024	KCC Open House	In-Person	8:00 AM	3:00 PM	Admitted Student Day @ KCC
Tuesday, May 21, 2024	Recruitment Event	In-Person	6:00 PM	7:00 PM	Sheepshead Bay Library
Wednesday, May 22, 2024	Recruitment Event	In-Person	12:00 PM	2:30 PM	Talent Unlimited High School
Wednesday, May 22, 2024	Recruitment Event	In-Person	10:00 AM	1:15 PM	Grover Cleveland High School High School
Wednesday, May 22, 2024	Recruitment Event	In-Person	9:30 AM	1:00 PM	College and Career Day @ The Teacher Preparatory High School
Thursday, May 23, 2024	Recruitment Event	In-Person	9:00 AM	12:00 PM	Erasmus Hall High School Transitional Fair
Friday, May 24, 2024	KCC Info Session	Zoom	2:00 PM	3:00 PM	KCC Info session
Wednesday, May 29, 2024	Recruitment Event	In-Person	9:00 AM	12:00 PM	High School for Service and Learning
Thursday, May 30, 2024	Campus Tour	In-Person	10:00 AM	12:00 PM	The High School for Language and Diplomacy

Registrar Important Dates:

FRI.	May 1	LAST DAY to file application for a June 2024 degree
MON.	May 6	Financial Aid R2T4 60% Session A
MON.	May 6	The 60% date is the point of the term where a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term
THURS.	May 9	LAST DAY to change "INC" Grade for Fall 2023 and/or Winter 2024
FRI.	May 10	"INC" Grades not completed for Fall 2023 and/or Winter 2024 will be change to "FIN" Grades
WED.	May 22	CLASSES FOLLOW MONDAY SCHEDULE
MON.	May 27	COLLEGE CLOSED - NO CLASSES SCHEDULED
TUES.	May 28	College Council (U219) @ 3pm
FRI.	May 31	LAST MEETING DAY for Friday Classes

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

