

Enrollment Management Update – June 2024

5/30/2024

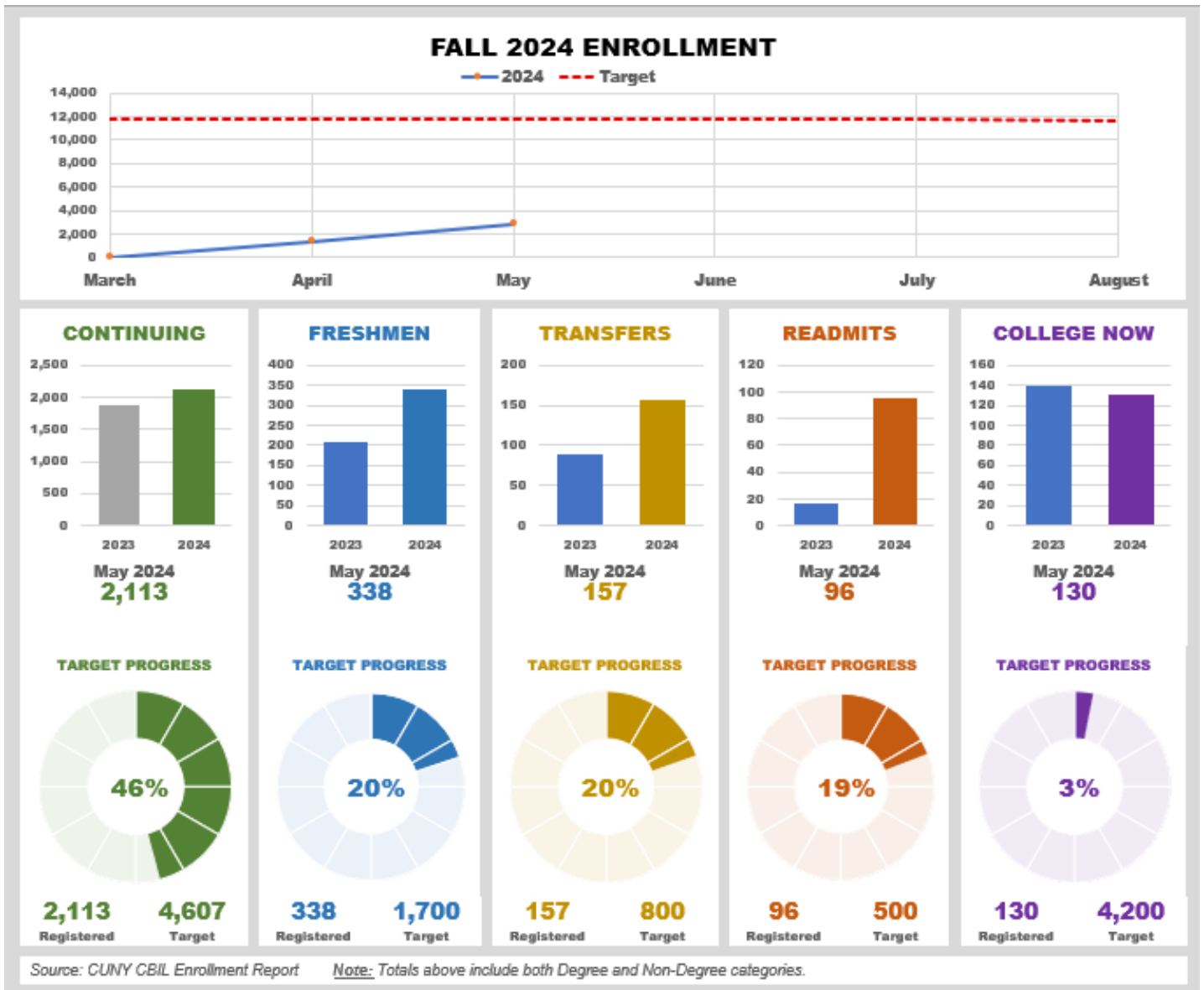
Dear Campus Community,

Please find attached the Enrollment Management Update for **June 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Fall 2024 as of May 30, 2024.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

5/30/2024	FA24 Apps	FA23 Apps	% change	FA24 Admits	FA23 Admits	% change	FA24 Commits	FA23 Commits	% change
FTF	13,584	12,238	5.0%	11,584	11,274	2.7%	1,699	1,869	-9.1%
Transfer	2,343	2,043	14.7%	1,146	813	41.0%	480	408	17.6%
Total	15,927	14,981	6.3%	12,730	12,087	5.3%	2179	2277	-4.3%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

5/31/2024	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	1193	169	29	556
Transfer	278	45	24	43
Total	1471	214	53	599

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community in completing and submitting their FAFSA or NYS TAP applications.

Register in advance for this meeting: Saturdays, April 13th - December 21st, 10:00 a.m. TO 2:00 p.m.

<https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

Village Events

DIRECT ADMISSION INFORMATION SESSION:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: WEDNESDAY, JUNE 12th, 3:00 p.m. TO 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZAlD-qhrDsqt3R2kUGYU0oFXaHWJKJlg5r>

Register in advance for this meeting: WEDNESDAY, JUNE 26th, 3:00 p.m. TO 5:00 p.m.

https://us02web.zoom.us/meeting/register/tZctfuuurjlvGdLlgrhCujl_JeaC6PeQHT1z

FINANCIAL AID NIGHT:

Overview: Experts from Kingsborough’s Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: TUESDAY, JUNE 18th, 3:00 TO 5:00 p.m.

<https://us02web.zoom.us/join/joinmeeting/register/tZ0kduChrT8uGtHfwj82pUs7r70uuyd7xTve>

KCC FLEX INFORMATION SESSION:

Overview: This presentation highlights our KCC FLEX program which offers affordable, flexible ways to attend college and is perfect for Adult Learners. You'll hear more about our FLEX program, we will walk you through the timeline of the admissions process and conclude with on-the-spot help with completing your admissions application.

Register in advance for this meeting: THURSDAY, JUNE 6th, 3:00 TO 5:00 p.m.

https://us02web.zoom.us/join/joinmeeting/register/tZYtceihrjksGdOHikWSKiS7jHB_BCpt72Nq

Recruitment Events

- **May Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Saturday, June 1, 2024	Recruitment Event	In-Person	1:00 PM	4:00 PM	Eastern European Fair (Cyclones Stadium)
Monday, June 3, 2024	Presentation	In-Person	9:00 AM	2:00 PM	On-the-Spot registration @ Midwood HS
Tuesday, June 4, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Individual campus tour
Wednesday, June 5, 2024	Presentation	In-Person	9:00 AM	2:00 PM	On-the-Spot registration @ Edward R. Murrow
Wednesday, June 5, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	KCC Campus tour
Wednesday, June 5, 2024	Campus Tour	In-Person	1:30 PM	3:00 PM	Admitted Students
Friday, June 7, 2024	KCC Info Session	Zoom	12:00 PM	1:00 PM	KCC info session
Saturday, June 8, 2024	Recruitment Event	In-Person	11:00 AM	4:00 PM	College & Career Fair
Wednesday, June 12, 2024	Recruitment Event	Zoom	12:05 PM	1:35 PM	College & Career Bridge for All
Wednesday, June 12, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Individual KCC Campus tour
Wednesday, June 12, 2024	Meeting	In-Person	1:00 PM	3:00 PM	Staff Training
Thursday, June 13, 2024	Campus Tour	In-Person	10:30 AM	12:00 PM	Khali Gibran International Academy
Wednesday, June 19, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Individual KCC Campus tour
Thursday, June 20, 2024	KCC Info Session	Zoom	1:00 PM	2:00 PM	KCC Info Session
Friday, June 21, 2024	Recruitment Event	In-Person	11:00 AM	2:00 PM	New Lots Public Library
Tuesday, June 25, 2024	Campus Tour	In-Person	1:00 PM	3:00 PM	Admitted Students
Wednesday, June 26, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Individual KCC Campus tour
Thursday, June 27, 2024	Other	In-Person	9:30 AM	4:00 PM	UCOR Professional Day

Registrar Important Dates:

SAT.	June 1	LAST MEETING DAY for Saturday Classes
SUN.	June 2	LAST MEETING DAY for Sunday Classes
WEDS.	June 5	Financial Aid R2T4 60% Spring Term
WEDS.	June 5	Last day to drop a course with a grade of W - Grade of "W" is assigned to students who officially drop a class
WEDS.	June 5	LAST MEETING DAY for Day & Evening Classes
THURS.	June 6	Reading Day
THURS.	June 6	Grade Rosters available for faculty
FRI.	June 7	<u>FINAL EXAMINATIONS - Friday Day & Evening Classes</u>
SAT.	June 8	<u>FINAL EXAMINATIONS - Saturday Classes</u>
SUN.	June 9	<u>FINAL EXAMINATIONS - Sunday Classes</u>
MON.	June 10	<u>FINAL EXAMINATIONS - Monday Day & Evening Classes</u>
TUES.	June 11	<u>FINAL EXAMINATIONS - Tuesday Day & Evening Classes</u>
WEDS.	June 12	<u>FINAL EXAMINATIONS - Wednesday Day & Evening Classes</u>
THURS.	June 13	<u>FINAL EXAMINATIONS - Thursday Day & Evening Classes</u>
SUN.	June 16	Grade Roster are due from the faculty
TUES.	June 18	COMMENCEMENT
WEDS.	June 19	COLLEGE CLOSED
THURS.	June 27	Spring Session A (June 2024 Conferral Date)

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzoiGt2IykgwOIYP-PBxZ-MPfvxe%C2%A0%C2%A0>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

