

Enrollment Management Update – July 2024

6/27/2024

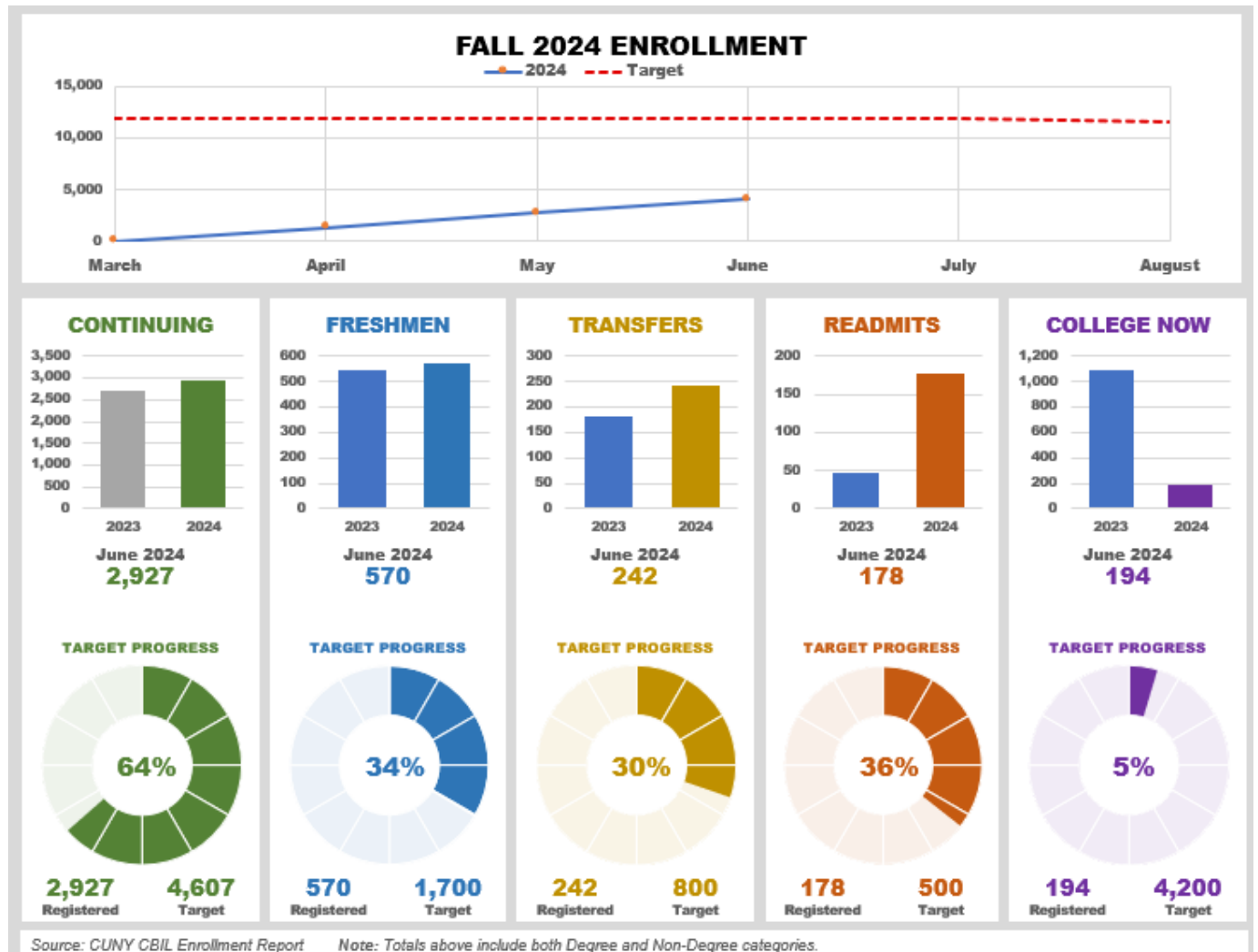
Dear Campus Community,

Please find attached the Enrollment Management Update for **July 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Fall 2024 as of June 27, 2024.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

6/27/2024	FA24 Apps	FA23 Apps	% change	FA24 Admits	FA23 Admits	% change	FA24 Commits	FA23 Commits	% change
FTF	14,003	13,446	4.1%	11,983	11,733	2.1%	2,129	2,118	0.5%
Transfer	2,885	2,442	18.1%	1,427	1,061	34.5%	686	554	23.8%
Total	16,688	15,888	6.3%	13,410	12,794	4.8%	2,816	2,676	6.4%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and text are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

6/30/2024	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	1,454	163	73	587
Transfer	340	29	29	51
Total	1,794	192	102	638

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community in completing and submitting their FAFSA or NYS TAP applications.

Register in advance for this meeting: FRIDAYS, April 13th - December 21st, 10:00 a.m. TO 2:00 p.m.

<https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

Registrar Events

SCHEDULE BUILDER WORKSHOP:

Overview: The Office of the Registrar is offering Schedule Builder workshops for students to learn to use the tool for creating their schedules. Although these workshops are not structured for staff, you are welcome to register and attend to become more familiar with the tool.

Register in advance for this meeting: TUESDAY, JULY 9th, 12:00 p.m. TO 2:00 p.m.

<https://us02web.zoom.us/meeting/register/tZUkceGoqDgtH9yb-gGRxozOSVNSJoxgP1ef>

Register in advance for this meeting: TUESDAY, JULY 23rd, 12:00 p.m. TO 2:00 p.m.

<https://us02web.zoom.us/meeting/register/tZUodOGprilrG9OEsyGhyb-8jjGn0DcQqUN>

Village Events

DIRECT ADMISSION INFORMATION SESSIONS:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: WEDNESDAY, JULY 10th, 3:00 p.m. TO 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZUkf-qhgDktG9N-wr5HKLZUB0h39bAkndgL>

Register in advance for this meeting: WEDNESDAY, JULY 24th, 3:00 p.m. TO 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZwuduCqqzsuGdfolyex-efb5fcVFQA17yKd>

FINANCIAL AID SESSION:

Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: TUESDAY, JULY 2nd, 3:00 TO 5:00 p.m.

https://us02web.zoom.us/meeting/register/tZApd-iqpzvwHtBoiKNqERXWebuA_5UjILun

KCC FLEX INFORMATION SESSION:

Overview: This presentation highlights our KCC FLEX program which offers affordable, flexible ways to attend college and is perfect for Adult Learners. You'll hear more about our FLEX program, we will walk you through the timeline of the admissions process and conclude with on-the-spot help with completing your admissions application.

Register in advance for this meeting: THURSDAY, JULY 18th, 3:00 TO 5:00 p.m.

https://us02web.zoom.us/meeting/register/tZMLc-GtpjIjHtUITc_FmcvQOXlwGHaxg7ZW

Recruitment Events

- **July Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wendy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, July 2, 2024	Campus Tour	In-Person	12:00PM	1:00PM	Individual KCC Campus tour
Wednesday, July 3, 2024	Campus Tour	In-Person	11:00AM	12:00PM	KCC Campus tour
Tuesday, July 9, 2024	Campus Tour	In-Person	1:00PM	2:00PM	Individual KCC Campus tour
Wednesday, July 10, 2024	Campus Tour	In-Person	11:00AM	12:00PM	Brooklyn Job Corps
Thursday, July 11, 2024	KCC Info Session	Zoom	11:30AM	12:30PM	KCC Info session
Wednesday, July 17, 2024	Campus Tour	In-Person	11:00AM	12:00PM	KCC Campus tour
Thursday, July 18, 2024	KCC Info Session	Zoom	12:00PM	3:00PM	KCC Info Session
Tuesday, July 23, 2024	Campus Tour	In-Person	11:00AM	12:00PM	Individual KCC Campus tour
Wednesday, July 24, 2024	Campus Tour	In-Person	11:00AM	12:00PM	KCC Campus tour
Thursday, July 25, 2024	KCC Info Session	Zoom	2:00PM	3:00PM	KCC Info Session
Tuesday, July 30, 2024	Campus Tour	In-Person	11:00AM	12:00PM	Individual KCC Campus tour
Wednesday, July 31, 2024	Campus Tour	In-Person	11:00AM	12:00PM	KCC Campus tour

Registrar Important Dates:

Thurs. July 4	COLLEGE CLOSED
Mon. July 8	LAST DAY to for students to appeal Summer 2024 "WN" Grades that were assigned in error/Mandatory class participation is required
Thurs. July 18	LAST DAY to file applications for August 2024 Degrees
Sat. July 20	R2T4 60% Session B

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzjGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

