

Office of the Dean of Instructional Services

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Quick Study Guide

<u>Topic</u>: Research in Psychology – Experimental Design <u>Related Course(s)</u>: Psych 1100, 2800, 3000, 3200

Experimental Design – Key Terms

Scientific method: the approach used by psychologists to systematically acquire knowledge about behavior and other phenomena of interest. There are 5 steps in the scientific method.

1. identify a question of interest 2. Develop a hypothesis 3. Design a research study 4. Collect data 5. Analyze/report on findings

Experimental Research: the researcher investigates the relationship between two (or more) variables by deliberately changing one variable in a controlled situation and observing the effects of that change

Experimental manipulation: The change that the researcher deliberately makes in an experiment

Experimental and Control Groups: research requires that the responses of at least two groups be compared.

Experimental Group: the group that will receive some special **treatment** or the manipulation of the independent variable

Control Group: a "comparison" group that will receive either no treatment or a different treatment. We would expect little or no change in this group.

Experimental Bias: factors that distort how the independent variable affect the dependent variable in an experiment

Hypothesis: A prediction of what may happen under a particular set of circumstances that can be tested

Independent and Dependent Variables

Independent variable: the condition that is manipulated by an experimenter

Dependent variable: the variable that is measured and is expected to change as a result of changes caused by the experimenter's manipulation of the independent variable. The dependent variable is <u>dependent on</u>

Informed Consent: research participants affirm that they have been told the basic outlines of the research study

Operational definition: specifying exactly what the variables are and how they will be measured

Placebo: a false treatment, such as a "sugar pill", drug or other substance, without any significant chemical properties

Random Assignment of Participants: Participants are assigned to different experimental groups, or "conditions," on the basis of chance and chance alone.

<u>Replicated Research</u>: research that is repeated, sometimes using other procedures, to increase the confidence in prior research findings.

Theories: broad explanations concerning observations of interest

<u>Variables</u>: behaviors, events or other characteristics that can change, or vary, in some way